

## **Board of Trustees 2020 - Candidates Information**

### **Company Secretary Candidate**

#### **James Eastop**

I possess a broad range of General Management expertise derived from senior customer-facing roles for branded European FMCG and Telecomms markets and within the NHS Primary Care sector. My professional qualifications include an MBA and I have considerable experience of change management and people development.

An empathetic communicator at all levels of the organization, I have strong financial and cultural awareness especially when managing change. I have good analytical/problem solving skills, high ethical standards and a results-oriented management style.

On moving to Llangollen in 2018 I began volunteering with the Eisteddfod and I have spent the past couple of (very enjoyable) years as the Grounds Secretary and as a Field Warden trying to “learn the ropes”. I have also participated in Delivery and the Planning Group.

I can contribute to LIME as a hard-working, empathetic, person-oriented, culturally sensitive and reasonably resilient individual. I would like to be able to fully understand the business’s short-term and long-term strategy and to make a developmental contribution. I will endeavour to better understand and communicate to a wider audience the positive ethos of LIME.

### **Board of Trustees Candidates**

#### **Louisa Jones**

As a multilingual business professional with almost twenty years of commercial and operational experience within an international context, and a lifelong passion for the Arts as both a spectator and amateur performer, I believe I have much to offer Llangollen Eisteddfod as a Trustee.

I feel confident that my core competences in strategic planning, project coordination and change management, together with an analytical mindset, would be of benefit as we consider the future direction of the festival and take decisions, which will hopefully help refocus our core message of Peace and assure the Eisteddfod’s longevity. My experience of customer management could also be of value as we review comprehensively our offering and consider how we can evolve to meet more effectively the expectations of today’s visitors and competitors.

In addition to my professional experience, I believe I have also garnered valuable experience during my time as a volunteer. As a member of the Standing Board, I have championed volunteer engagement and my time as Company Secretary and assistant Secretary enabled me to develop a broader, deeper understanding of the mechanics of organisation, insight which I believe will also be valuable as we consider the festival's future shape.

## **Karl Young**

I grew up in Johannesburg, South Africa where I studied architecture at the University of the Witwatersrand. After graduating with a Bachelors degree in Architecture (B.Arch.) I moved to Massachusetts, USA, in 1996. There I established myself as an exhibiting landscape painter and began a career as a carpenter. On moving to Carrog in 2006 I continued painting and working as a carpenter/joiner and in 2019 I opened Oak Street Gallery in Llangollen.

My first experience of Llangollen International Musical Eisteddfod was volunteering for the Publicity Committee in 2005, and I joined the stage crew the following year. It was when I was sitting in the audience listening to the then Day President's speech, Terry Waite, that I knew I had found the place for me, it was the day of the London Bombings.

My academic and work experience of design and construction has always depended on my ability to visualise and explore design changes. My work requires that I evaluate the affect and relevance that design choices have to the overall concept and objective of a project. It is this ability and my practical understanding of the Eisteddfod that I hope will be of benefit to the Board.